An OCC Web and Telephone Seminar
How Community Banks
Can Finance Small Business Exporters

Registration form

Registrant name __________________________
Title __________________________
Bank/company __________________________
Charter number __________________________
Street address __________________________
City __________________________ Zip ______
Phone number __________________________
Fax number __________________________
E-mail address __________________________

Who should participate?
• Community Bank Presidents and CEOs
• Chief Credit Officers
• Commercial and Asset-Based Loan Officers
• International Lenders
• Business Development Officers
• Community Reinvestment Act Officers

Questions for speakers?
If you would like to submit questions to the speakers in advance, please e-mail your questions to OCCTeleSeminar@occ.treas.gov.

How to register
Those wishing to attend the seminar may register by:
• Filling out the online registration form at www.occ.treas.gov/bankereducation.htm.
• Calling (800) 775-7654 between the hours of 7 a.m. and 5 p.m. CDT and providing registration information.
• Faxing the form to (800) 676-0734.
• Mailing the registration form to KRM Information Services, P.O. Box 1187, Eau Claire, WI 54702-1187.

Registrants receive a special toll-free number and a PIN for entrance to the telephone seminar. Each will receive written materials prior to the call via the Internet.

A set of all written materials and access to the online multimedia broadcast are included in the registration. Participants are also able to download the handouts, view the slides, and listen to the audio presentation.

☐ National banks: $115
☐ Others: $150

Check method of payment:
☐ Check made payable to KRM
☐ American Express
☐ Visa
☐ MasterCard
☐ Discover Card

Card number __________________________
Expiration date __________________________
Signature __________________________
Total payment __________________________

Wednesday, October 13, 2010
2:00 p.m. – 3:30 p.m. EDT
What is the OCC’s Web and telephone seminar?

This 90-minute Web and telephone seminar allows an unlimited number of people to listen to Office of the Comptroller of the Currency’s (OCC) experts and industry professionals talk about their experiences and policy imperatives. You can listen over individual telephones or discuss with colleagues on speakerphones. The experts’ interaction with you, the listener, will make the program a valuable learning experience. And you can ask questions from wherever you are, online or on the telephone. There is no rush-hour traffic, no parking, and no travel time or expenses. You can remain in the office and share information with a large group of colleagues. A moderator guides the presentation and the open forum. Accessing the automated slide show is as easy as clicking on a Web link.

Welcome by
John G. Walsh
Acting Comptroller of the Currency

Exports by small businesses provide a financing opportunity for banks that can establish new business relationships. Government-guaranteed lending to small business exporters enables banks to lend with reduced credit risk and lower capital requirements. The recently announced National Export Initiative focuses resources on creating more jobs that result from increased trade. At this Web and telephone seminar, you will hear directly from Export-Import Bank, SBA, and bank officials on how these programs work, who is eligible, and how these programs might fit your bank’s business plan.

Participants will learn about ...

- Export-Import Bank Working Capital Guarantee Program.
- Small Business Administration (SBA) Export Working Capital Program.
- SBA Export Express Program.

This Web and telephone seminar will help you ...

- Determine if guaranteed trade finance is right for your bank.
- Learn about key risks and regulatory considerations.
- Understand how guaranteed trade finance can help meet the needs of your community.
- Determine if your current borrowers qualify for export finance programs.

Seminar panel

Barry Wides
Deputy Comptroller
Community Affairs
Office of the Comptroller of the Currency
Washington, D.C.

Augustine A. Grace
Senior Business Development Officer
Export-Import Bank of the United States
Washington, D.C.

Richard S. Ginsburg
Senior International Trade Specialist
U.S. Small Business Administration
Washington, D.C.

Julie Cripe
President and CEO
Omnibank, N.A.
Houston, Texas